



## QUICK FACTS



### Address

19100 East Valley View Parkway  
Independence, MO 64055



### Demographics

1.69 M People within 100 miles  
Median Age: 35  
58% of Buyers are Female  
Email Database: 380k  
Average Email Open Rate: 32%  
Email Click Through Rate: 17%



### Social Media

f 33K i 2.9K t 3.1K d 13K Views



### Mobile App

CDA Loyalty



### Ticketing Provider

Ticketmaster



### Artist and Locker Rooms

3 Star Dressing Rooms  
3 Production Offices  
4 Locker Rooms



### Show Power

Two 600AMP (3-PHASE)  
Two 400AMP (3-PHASE)  
Two 200AMP (3-PHASE)  
Two 100AMP (3-PHASE)  
Six 100AMP (3-PHASE)\*upstage  
right on a separate transformer



### Rigging

150,000 LBS Full House Capacity  
125,000 LBS Center Stage Capacity



## MIKE YOUNG

General Manager

[cabledahmerarena.com/booking](http://cabledahmerarena.com/booking)



## WHY CABLE DAHMER ARENA?

Located in the heart of the Heartland, Cable Dahmer Arena is a state-of-the-art, multi-purpose entertainment venue just 25 minutes from downtown Kansas City. Cable Dahmer Arena is a multi-purpose, state-of-the-art arena located off I-70 in Independence, Missouri.



## NOTABLE CONCERTS

Kane Brown	Paramore	Ariana Grande
Billie Eilish	Adam Sandler	Gabriel Iglesias
Alan Jackson	Cody Johnson	The 1975
AEW	Blink 182	Machine Gun Kelly
Rob Zombie	Jim Gaffigan	Jeff Dunham
Tyler, the Creator	Bruno Mars	Jon Pardi
Billy Strings	Zac Brown Band	Kenny Rogers



## CAPACITY

- In the Round: 6,947
- End Stage: 5,673
- 3/4 House: 4,261
- Half House: 3,402



## LOAD IN

- 3 truck bays at loading dock height with levelers
- Drive in ramp (loading and unloading only)
- Interior staging area of 400 square feet and 18' high
- Parking for 6 buses and 3 semis on loading dock
- Additional truck parking in the west lot



## MARKETING ASSETS

Over 60 unique LED Television Displays along the Concourse  
LED 360 Ribbon Board  
LED High Definition In Arena Screens  
Exterior Marquee along I-70  
Live Ad Reads at Tennent Team Home Games  
Weekly Email Deployments  
Unique Event Page on website  
Website Front Page Featurettes, Event and Calendar Listings, and Pop-Up capability  
Daily Social Media posts and interactions  
Venue Mobile App with push notifications and unique event page

